Strict Perfectionist

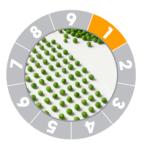
40-51

мотіvaтіon: Need to be good or right

Order. Structure. Control

Strong sense of "right" and "wrong", believing that things are not worth doing if not done correctly.

- Strong values
- Principled
- Careful
- Conscientious
- Perfectionist
- Idealising
- Self-control
- Integrity
- Critical



Doing the right thing, avoiding mistakes and working towards self-improvement and self-control.

PASSION: Anger

Idealised Self-Image

I am good.
I am right.
I am perfect.

Worldview

The world is imperfect and I can work towards improving it and improving myself. I must make the world a better place.





Strict Perfectionist

MOTIVATION: Need to be good or right

40-51

Focus of Attention

- Distinguishing between right and wrong, good and bad, correct and incorrect.
- Avoiding mistakes.

Traits

- Improve and ensure things get done correctly and properly
- Principled, with a clear distinction between right and wrong
- Organise and structure the world
- Strive to take 'right' action

How others experience you

- Responsible, organized, quality-oriented and critical
- Structured communication style
- Project impatience
- Tense, rigid and exacting in relationships

REFLECT: What should you look out for in the the body language, posture and non-verbal cues of a Type One during a coaching session?



Pleasing. Giving. Supporting. Complimenting

Self-worth invested in ability to be supportive and reliably available to people close to you.

- Generous
- Caring
- Concerned
- Friendly
- Interactive
- Warm hearted
- Seductive
- Give to get



Being helpful and dependable, providing for the needs of others, anticipating people's needs. PASSION: Pride

Idealised Self-Image

I am giving. I am helpful. I am generous.

Worldview

People depend on me for help. I have worth because I am liked and needed. I only deserve to be loved because I am loving.



2

Considerate Helper

MOTIVATION: Need to be liked and appreciated

52–63

Focus of Attention

- The needs of others
- Providing support in a dependable way

Traits

- Want to be liked go to the extreme lengths to meet the needs of others
- People oriented, helpful, supportive and empathetic
- Build relationships that provide self-affirmation opportunities
- May get involved in other's lives, without request or permission
- Highly sensitive to not being appreciated for contributions

How others experience you

- Others appreciate the support and care Twos give. But if help is unsolicited people may find Twos intrusive, manipulative and needy
- Others may feel uplifted by the Two's attention and flattery
- If unappreciated, they may seem upset and surprisingly hostile or aggressive to others

REFLECT: What do you believe Twos are trying to achieve by meeting others' needs?



3

Competitive Achiever

MOTIVATION: Have to outshine the rest

Accomplish. Look Good

Their action-orientation and ambition combine to push them towards getting things done and achieving success in life.

- Ambitious
- Busy
- Practical
- Focused
- Competitive
- Adaptive
- Task-oriented



Achieving goals, presenting image that supports what success means to you, being productive, performance.

PASSION: Deceit

Idealised Self-Image

I am efficient and efficacious.
I am industrious.
I am successful.
I am a winner.
I am competent.

Worldview

Because the world values winners I must avoid failure at all costs and must organise the world to ensure my success.





Competitive Achiever

MOTIVATION: Have to outshine the rest

64-75

Focus of Attention

- Being successful
- High regard and respect for others
- Achievement, productivity, performance
- Winning and succeeding

Traits

- Competitive only winners are valued
- Practical, task-oriented, sacrifices to achieve goals
- Physical stamina
- Works to look successful
- Projects a polished persona or image
- Adapts persona to fit situational success requirements

How others experience you

- Energetic and effective
- Communication style and competitiveness may seem too assertive and self-focused
- Constant persona adaptation others may question their authenticity
- Others intimidated by their effectiveness and professionalism, or feel unable to match the Three's tempo and energy

REFLECT: What does the work-life balance look like for the Threes that you know?





Authentic Connections

Deep connection to emotions with a desire to live a meaningful, authentic life of self-expression.

- Sensitive
- Aesthetic
- Intense
- Deep
- Creative
- Expressive
- Emotional



Being authentic and expressing individuality, being attuned and true to your emotions, making a difference.

PASSION: Envy

Idealised Self-Image

I am authentic. I am original.
I create beauty in the world.
I am special and sensitive.
I am set apart.

Worldview

Something is missing in my life while others seem to have this. I need to search for my true identity.

I feel therefore I am.





Intense Creative

MOTIVATION: Have to be unique, authentic

76-87

Focus of Attention

- Expressing self authentically
- Highly tuned to emotions
- Meaning and depth
- Beauty and aesthetics

Traits

- Search for meaning, depth and authenticity
- Sensitive emotionally and aesthetically
- Individualistic self-expression
- Emotionally attuned to your environment, especially darker emotions
- Can be dramatic, moody, impractical and depressed
- Intense fantasy life
- Rarely accepts anything at face value

How others experience you

- Emotionally fearless, creative and often inspire others to be more in touch with their authentic selves
- Can be self-absorbed or even 'drama queens' as the intensity of the Four's emotions can be exhausting for others who are less attuned to feelings

REFLECT: How do Fours express intensity?



Think. Analyse. Solve

In trying to objectively understand the world they explore concepts and acquire in-depth knowledge.

- Shy
- Detached
- Curious
- Reflective
- Private
- Innovating
- Cerebral



Making sense of the world, conserving resources, avoiding dependence, pursuit of knowledge.

PASSION: Avarice

Idealised Self-Image

I must be self-sufficient.
I understand.
I am wise.

Worldview

The world invades my privacy; I need to protect my resources and energy from the world so I can think. The world needs enlightenment.





88-99

Focus of Attention

- Conserving resources
- Minimising demands made on energy and time
- Building knowledge, understanding, making sense of things
- Maintaining boundaries
- Not looking foolish

Traits

- Deeply private, live in a mental space, may seem disinterested
- Enjoy exploring how the world works
- Position yourself as an active mental observer
- Often struggle to share and translate thoughts
- Tend to compartmentalise and separate life and emotions

How others experience you

- Others find Fives' ideas and intellectual thinking intriguing
- Fives engage so intensely and intellectually that they struggle to communicate or listen clearly
- Can be perceived as aloof or cold to people who do not know them well

REFLECT: How do Fives typically show themselves to the world and the people around them?



100-111

Caution. Prevent.

Very aware of threats and what can go wrong, you are careful about who you trust and work towards creating safety and stability.

- Cautious
- Loyal
- Sceptical
- Sensing
- Anxious
- Alert



Creating stability and safety, protecting yourself, avoiding threats and risk, being loyal and responsible.

PASSION: Doubt

Idealised Self-Image

I am loyal.
I am obedient.
I am cautious.
I do what I ought to do.

Worldview

The world is a threatening and unsafe place.





Loyal Sceptic

мотіvатіом: Have to be safe and belong

100-111

Focus of Attention

- What can go wrong? Who can be trusted?
- Constructs worse case scenarios
- Vigilant, constantly looking out for threats
- Paying attention to hidden intentions and dynamics in relationships

Traits

- Easily tune in to potential hidden dangers and risks
- Shifts from phobic to counter-phobic behaviour
- Projects as sceptical
- Attuned to responsibility, trust, and loyalty issues
- Deep need to feel safe and belong
- Mental processes of "yes but" and "what if?"

How others experience you

- Guarded, yet loyal and dependable
- In a trusted group they are pleasant and group-oriented, but may experience them as paranoid and anxious when less secure
- Sixes display a range of behaviours from phobic (visibly fearful) to counter-phobic (outwardly brave), which may be confusing or even amusing to others

REFLECT: How do Sixes prepare for the worst?



MOTIVATION: Have to experience it all, avoid pain

Positive Outlook. Monkey Mind

Actively seeking enjoyment and stimulation you are future-focused, active and positive in your approach to life.

- Optimistic
- Fun loving
- Spontaneous
- Restless
- Shifting
- Entrepreneurial
- Uninhibited



Avoiding boredom and pain, experiencing the possibilities of life, pursuing interests and pleasure, freedom.

PASSION: Gluttony

Idealised Self-Image

I deserve what I want. What's next? I must move forward.

Worldview

Future is full of exciting possibilities and I make the world a more delightful place.





Enthusiastic Visionary

MOTIVATION: Have to experience it all, avoid pain

112-123

Focus of Attention

- Forward-looking
- Future possibilities and ideas
- Freedom and the pursuit of what they want and need as well as what interests them

Traits

- Enthusiastically in motion seek variety, stimulation
- Future-oriented, enhance creativity and energy levels
- · Generally entertaining and charming
- Multi-tasker optimistically take on various challenges
- Choices may seem insensitive or irresponsible to others
- Inspirational, receptive, supportive team member

How others experience you

- Others love Sevens' exciting ideas and positive energy
- May find Sevens unfocused, impulsive, arrogant or irresponsible and difficult to keep up with or keep track of
- Team colleagues become resentful as Sevens struggle to complete projects, ideas and activities they have started

REFLECT: What typical strategies do Sevens use to avoid feeling bored or trapped?



8

Active Controller

MOTIVATION: Have to be in control, be strong

Powerful. Direct

You expand your influence by firmly taking charge of situations and by focusing on results and not holding back.

- Strong
- Taking charge
- Decisive
- Self-assured
- Confrontational
- Frank
- Magnetic
- Power-oriented



Being strong and in control, avoiding weakness and vulnerability, making things happen, making decisions.

PASSION: Lust

Idealised Self-Image

I can do. I am powerful.

Worldview

The world is a tough and unjust place in which only the strong survive. Good things happen to people who are able to take control. I can protect the innocent. I make the world a more just place.





Active Controller

мотіvaтіon: Have to be in control, be strong

124-135

Focus of Attention

- Making sure nobody is controlling you
- Paying attention to solutions and results
- Expanding your influence

Traits

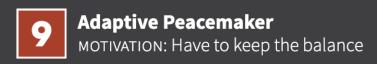
- Force of nature large in stature, reputation, presence and personality
- Value being in control may find following others difficult
- Sensitive, caring and protective of their people
- Relentlessly pursue truth
- Mask vulnerability with a tough, certain, exterior
- Difficult to let guard down

How others experience you

- Intense and demanding and may seem controlling, pushy and insensitive, which provokes defensive reactions in others
- Often seen as a 'safe harbour during a storm', someone who is protective of their people
- Enthusiasm, confidence and passionate nature often attract others to follow their lead

LECT: What do you need to be aware of with regards to the vulnerability vs. strength dynamic that Eights experience?





Avoid Conflict. Comfort

You value being understanding, accommodating and accepting. You strive for a peaceful existence and stability, preferring to avoid conflict.

- Easy-going
- Unassuming
- Patient
- Accommodating
- Accepting
- Fair
- Non-aggressive



Promoting harmony and peace, getting input from others, creating comfort and routines, avoiding conflict.

PASSION: Self-forgetting

Idealised Self-Image

I am settled. I am agreeable. I am peaceful.

Worldview

I will create harmony as the world isn't a place where I can fully assert myself; people need to listen to one another and treat each other with respect. If all could do this, life would be peaceful.





Adaptive Peacemaker

MOTIVATION: Have to keep the balance

136-147

Focus of Attention

- Ensuring everybody is heard, respected and considered
- Go with the flow
- Awareness of other people's agendas and plans

Traits

- Listens, understands and accepts other perspectives and ideas
- Approachable, diplomatic often acts as facilitator or mediator
- May struggle to take sides or act decisively – says yes when they mean no
- Enjoys harmony and simple living
- Struggles with procrastination
- When pressured, may become passiveaggressive to avoid being controlled

How others experience you

- Pleasant, gentle and easy to be around
- Others may not see the passive resistance or anger of Nines at all
- Others do see the Nine's indecision and procrastination
- In a group, the Nine's preferred role as a listener may lead to them not being seen or heard enough

REFLECT: Where might Nines go when they zone out?

