



# Taking Action: Strategic Insights

Applying our learning from these insights...

What's the potential problem? (your Why)

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Why do you think this problem matters? What would be different if this problem were addressed?

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What do you think could be done to address this problem? (your What)

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What specific actions would you recommend to be taken to address this problem? (your How)

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What other notes would you record at this point?

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# My Strategy

Problem-Statement	Why the problem matters	Who cares about this problem	Goal/Guiding policy to address this problem	Objective/Coherent actions to enable the guiding policy
Notes:				